



As many of you know, IHK is a not for profit community kindergarten which has been in operation since 1913. We are run by a committee of parents and rely on grants and fundraising for all our projects.

Over the past few years our major fundraising event has been the annual comedy night. This was always a great night and a great success. For 2014, we've decided to trial a new model. We are working towards raising funds for our projects through securing grants and using new fundraising initiatives. At the same time, we're working hard to maintain the really important social connections in the kinder community, and to build from that, by engaging our wider community in IHK's fundraising and social activities.

#### PROGRESS SO FAR...

This year, the committee has already made detailed grant submissions to fund projects to (1) improve the linkages between our indoor and outdoors spaces and (2) build "In the Wild II". For "In the Wild II", we will be moving the fence line near the staff car park area behind the mud patch and planting another bush space where the children can enjoy building on our nature based curriculum.

#### INTRODUCING "THE LITTLE SUNSHINE PROJECT!"

The big news is that this year IHK has committed to being carbon neutral by 2018. To make a bold step towards this target, fundraising efforts will support our "little sunshine project" so that we can install a 5kW solar panel system by late 2014. We've completed the research and consultation phase of the project and plan to purchase a European inverter, quality panels and an Australian made racking and railing system (full technical details are available to any interested parents).

The main fundraising method we are going to use for this project is crowd funding. This is where you raise money via contributions (typically internet based) from



a large number of people, using a wide net of community connections. We will launch our campaign on Pozible, setting a target of \$7000 to pay for our solar panel system. Pozible is an Australian company based close-by in Collingwood that provides an internet platform for crowd sourcing campaigns. The way Pozible works is if we don't achieve our target no money changes hands. However, if we exceed our target we get the additional funds to further develop the project.

We plan to invest any funds raised over our \$7000 target into (1) obtaining professional input to integrate the project into our broader sustainability programs and kindergarten teaching and (2) purchasing more panels to further offset our carbon footprint.

Being not for profit, all money we save from our energy bills each year will be used directly in the kindergarten programs into the future.



# Pozible

SPREAD THE WORD!

We will be launching the

Pozible campaign soon and will need your help to tell everyone in our wider community - parents, grandparents, aunties, uncles, past kindergarten families and children, work colleagues, friends and businesses. We will ask you to send them a personalized email with the link to our project. They will be able to view a short video (2 minutes approximately) about our beautiful kinder and our path to sustainability. This video is being lovingly crafted by some talented volunteers and the amazing teaching staff at IHK. Donors can then easily and securely click and donate. Throughout the campaign and the project we will keep you all informed (but only if you wish to be).

## OTHER FUNDRAISING & SOCIAL EVENTS FOR 2014

As well as our crowd funding project, we're going to use more traditional methods of fundraising that we know are great ways of connecting us with each other, and with our wider community.



### SEPTEMBER

#### Saturday 6th, 10-12noon:

A good-old cake stall in front of Piedemontes Supermarket. Plates for baked offerings will be provided the week before.

"Welcome Spring!" social gathering at Edinburgh Gardens after the cake stall. Timing TBC.



### OCTOBER

#### Late in October:

Orders will be sought for our inaugural Mango Drive. Similar to a lamington drive, families can pre-order trays of juicy mangos to be delivered in December, either for themselves or for healthy Christmas season gifts.

### NOVEMBER

#### Late November early December:

Solar Panel Installation - if we receive the funds required we would like to install our panels. This will include a small morning tea to thank everyone for their donations.

Our annual tea towel fundraiser, great for Christmas presents.

### DECEMBER

#### Early-mid December

- Mango Drive trays are delivered.
- Tea Towels delivered Saturday 15th
- End of year catch-up